



**Just \$699**

## SPAA PLATINUM

The solution to your operations, management, education, marketing and recruiting needs. No industry association offers more!

- Spa Secure Accreditation Program
- Monthly Metrics for Profitability
- Monthly Coaching Sessions
- Spa Director Certification and Sales Education
- Spa Spotlight Feature
- Marketing and PR Program
- Radio/Podcast Feature of Your Spa
- SEO Diagnostics and Social Media Program
- Ingredient and Treatment Education
- Complete Access to our Business Center
- Treatment “How To”
- Staff and Management Quizzes
- Pay System Assessment

### Access to our Business Center:

- Employee Manual Forms
- IRS Rules and Forms
- PR Contacts
- Human Resource Tools
- Fresh Articles and News Leads
- Operations Forms
- Management Tips
- Visual Imagery
- Marketing Materials
- Regulation Updates
- Pay Structures Guide



*Plus all of the other Benefits of SPAA*

**JOIN SPAA PLATINUM NOW**



***“SPAA has helped our business tremendously from day one,”***

***John Cavett, Dayspa Owner-SPAA Member since 2003***



The Spa Association (SPAA) is your one-stop organization for information, industry resources, education, and community connections in the spa industry. No other organization unites medical spas, day spas, resorts, hotel spas, and wellness centers. SPAA is the premier global association for spa owners and business-to-business providers.

## ABOUT SPAA:

The Spa Association (SPAA) unites medical spas, day spas, resorts, hotel spas, wellness centers and similar facilities that span the range of the professional spa industry. SPAA is the premier association for spa owners and business-to-business entities. SPAA educates the spa, professional beauty, medical, and wellness industries by offering a collaborative foundation of resources, community and innovation for the betterment and future growth of the spa industry. Moreover, SPAA offers educational materials, group health insurance, news and in-depth editorial coverage, business tools and resources that allow spas and licensed technicians to excel. Further, SPAA promotes higher standards within the industry working towards stricter regulations and more uniform licensing requirements to ensure a safe experience for the consumer. Fundamentally, SPAA is about taking the spa industry to the next level.



Spa Secure is a first of its kind international benchmarking licensing program, which gives consumers a tool to immediately recognize exceptional spas while also coaching spas on how to offer a higher standard of service and

*"SPAA has been like a virtual back office to our business. The professionals at The Spa Association know what matters most to those running and managing a spa."*

June Fields, Spa Operations Manager

The Spa Foundation is a non-profit corporation committed to creating and offering educational and training scholarship opportunities for future estheticians, massage therapists and other spa industry technicians by coordinating donations and support from the spa industry.



*I recently opened a medical spa and felt overwhelmed by all of the choices and regulations involved. The staff at SPAA helped us every step of the way with equipment referrals, product information and resources. What would have taken hours for our staff to research was at our fingertips because of our membership with The Spa Association."*

Dan Bigsby, MD and Medical Spa Owner

## MEMBERSHIP FORM

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

### Payment Information

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_  
Check Enclosed \_\_\_\_\_

Signature: \_\_\_\_\_

*"The Spa Association really cares about helping owners improve their bottom line. The tools and resources we have received through SPAA have been invaluable. It's reassuring to know that help is just a phone call away with a SPAA membership."*

Julie Morgan, Day spa Owner

### SPAA Membership Levels

Please mark the appropriate box

- Silver Membership (\$199 Annually)  
 Gold Membership (\$299 Annually)  
 Platinum Membership (\$699 Annually)

Melinda@spaminton.com, 970-682-6045  
1001 E Harmony Rd., Suite A 167  
Fort Collins, CO 80525